

# SEVIER COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
<b>DEMOGRAPHIC</b>					
Population	19,649	19,984	20,442	2.3%	14
Total Non-Ag Employment	7,569	7,850	8,092	3.1%	13
Non-Ag Avg Monthly Wage	\$2,063	\$2,231	\$2,245	0.6%	20
Per Capita Income	\$21,056	\$22,192	\$23,369	5.3%	22
Unemployment Rate*	4.3%	3.2%	2.8%	-12.5%	11
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)	\$33.6	\$33.9	\$40.8	20.4%	16
Travel & Tourism Related Employment	741	712	717	0.7%	14
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending	\$1,043.7	\$1,069.1	\$1,099.5	2.8%	16
Transient Room Tax	\$217.8	\$225.6	\$260.1	15.3%	15
Restaurant Tax	\$155.7	\$177.0	\$192.0	8.5%	15
Car Rental Tax	\$22.1	\$19.2	\$20.1	4.7%	8
Gross Taxable Retail Sales (millions)	\$288.1	\$365.1	\$366.2	0.3%	14
<b>REGIONAL VISITATION COUNTS</b>					
Capitol Reef N.P.	550,253	513,702	554,907	8.0%	
Palisade S.P.	125,017	211,646	233,739	10.4%	
Yuba S.P.	138,233	122,964	180,045	46.4%	
Fremont Indian S.P.	66,235	64,116	72,184	12.6%	
Otter Creek S.P.	43,689	65,267	70,973	8.7%	
Millsite S.P.	28,044	20,353	34,923	71.6%	
Territorial Statehouse S.P.	34,894	46,794	50,169	7.2%	
Piute S.P.	21,990	29,609	47,918	61.8%	

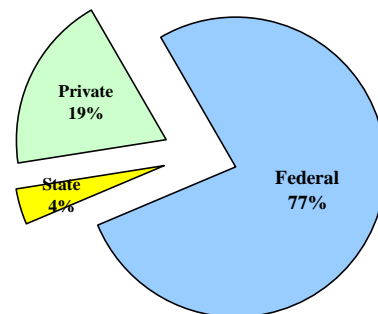
\* Several Counties have identical Unemployment Rates  
r = revised

Land Ownership - 2007	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,222,128</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>940,678</b>	<b>77.0%</b>
BLM	205,638	16.8%
US Forest Service	730,516	59.8%
National Park Service	4,524	0.4%
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>46,975</b>	<b>3.8%</b>
Utah State Parks & Recreation	1,143	0.1%
Utah State Wildlife Reserves	3,390	0.3%
State Trust Lands	42,442	3.5%
Other ••	--	--
<b>American Indian</b>	<b>1,213</b>	<b>0.1%</b>
<b>Private*</b>	<b>233,630</b>	<b>19.1%</b>

• Includes Military and Bankhead Jones land  
•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2007



# Sevier County Tourism Profile

